Land Based RAS and Open Pen Salmon Aquaculture: Comparative Economic and Environmental Assessment

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Agenda

- **Hypothesis**
  - Assumptions
- **Production plan, estimated feed consumption and harvesting plan**
- **Financial comparison**
  - Investments
  - Financial assumptions
  - Production cost, cashflow and net present value
- **LCA Comparison**
  - Assumptions LCA
  - Results comparison LCA
- **Conclusion**
Hypothesis

- **Hypothesis 1:**
  Land-based production of Atlantic salmon in Model RAS has a higher CO$_2$ footprint than production in Model Net Pen

- **Hypothesis 2:**
  Land-based production of Atlantic salmon in Model RAS has a higher production cost and lower return on investment than production in Model Net Pen
Models

Land-based RAS fish farm
Producing 3300 M.tons HOG Atlantic Salmon

Model Net Pen farm
Producing 3 300 M.tons HOG Atlantic Salmon

Illustration: B. Stenberg
**Investments**

**Model Land-based RAS fish farm (32 million US $):**

One production site

Invested equipment:
- 40,000 m³ of rearing tank volume
- 25,500 m² of building area
- 2,500 m² processing facility
- 885 m³/min of pumped RAS flow
  - Pumps and Piping
  - Screen filters
  - Biofilters
  - Gas Conditioning Filters
- 1.08 – 1.26 kg feed per m³ supply water
- Feeding Systems
- Backup Generators

Investments in total: 32 M US $ - approximately 192 MNOK

Maintenance and reinvestments set equal to the depreciations

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**Model Net Pen farm (12,3 million US $):**

Two production sites, each with six net pen cages.

- ≈587,000 m³ net-volume
- 120,000 m² area footprint visible at sea
  - ≈179,000 m² area footprint incl. no thoroughfare zone
  - ≈463,000 m² area footprint incl. no fishing zone

Invested equipment:
- 3 licences
- 12 Floating rings (157m Ø)
- 24 nets (25 m deep)
- 2 mooring systems
- 2 boats
- 2 feed barges (150 Mtons)
- 12 camera systems
- 12 feed distributors
- 12 power systems

Investments in total: 72,9 MNOK – approximately 12,3 M US $

Maintenance and reinvestments set equal to the depreciations
Assumptions production

**Model Land-based RAS fish farm**
- One production site for all life-stages
- Four cohorts per year
- Growth based on thermal growth coefficients from Freshwater Institute growout trials, adjusted down by 10%:
  - 1.1 for Fry
  - 1.25 for Smolt
  - 1.8 for Pre-growout
  - 2.2 for Growout
- Mortality per generation 16%
- Feed conversion ratios:
  - 0.75 for Fry
  - 0.90 for Smolt
  - 1.0 for Pre-Growout
  - 1.1 for Growout
- Overall Feed to Whole Fish Produced (kg/kg): 1.09

**Model Net Pen farm:**
- 2 production sites & 3 licences of 780 M.tons of maximum total biomass at sea.
- Two transfers of smolts to sea annually, to one site
  - S1 at 1st of April, 100 grams, 520' smolts in three cages
  - S0 1st of August, 75 grams, 520' smolts in three cages
- Growth based on the Skretting table, Specific Growth Rate (SGR), adjusted down by 12 %.
- Mortality per generation approximately 16.1 % (average in Mid-Norway in 2011) (Norwegian Food Safety Authority 2011).
- Economic feed conversion ratio: 1.27 (average in Norway over the last ten years) (Directorate of Fisheries 2013).
Assumptions production

Model Land-based RAS fish farm

- Rearing Density
  - 80 kg/m³ maximum
- Harvesting:
  - Time from first feeding to first harvest: 21 months
  - Harvest every week of the year
  - Each cohort harvested over 13 weeks
  - One grisle harvest at ~1.2 kg for 50% of males
- Harvest in total: 3947 M.tons LWE, 3300 M.tons HOG
  (5% purge loss / 12% HOG loss)
- Initial harvest weight (whole fish): 4.5 kg
- Average harvest weight (whole fish): 5.1 kg
- No downtime in the bioplan

Model Net Pen farm:

- Rearing Density
  - 25 kg/m³ maximum
- Harvesting:
  - Time from first feeding to first harvest: 24 - 31 months
  - Time at sea before first harvest: 16 months
  - Harvest 8 months of the year
    - Harvest S1 from July to October
    - Harvest S0 from November to February
  - Harvest in total: 3 975 M.tons LWE, 3 299 M.tons HOG
    (5% purge loss / 12% HOG loss)
  - Average harvest weight (whole fish): 4.5 kg
- Two months of fallowing between production cycles
Biomass

Model Land-based RAS fish farm

Model Net Pen farm

Biomass in kg

Month - Year

Year - Month
Biomass

Model Land-based RAS fish farm

Model Net Pen farm
Estimated feed consumption

Model Land-based RAS fish farm

Model Net Pen farm

Feed Demand in kg

Month - Year

Year - Month

Technology for a better society
Harvest

Model Land-based RAS fish farm

Model Net Pen farm

Harvest in metric tonnes

Year - Month

Month - Year

Harvest of salmon in M.tons

Year - Month
Production cost at steady state, USD/HOG

**Model Land-based RAS fish farm**
Total estimated production cost per kilo HOG: 3.98 USD
- Uses $0.05 / kWh (US);
  - Comparative Norway is $0.17 / kWh

**Model Net pen farm**
Total estimated production cost per kilo HOG: 4.24 USD
endre layout på plott slik at de blir lik Brians.
change colors

troro, 9/1/2013
Comments: EFCR, mortality & utilization: Model Net Pen Farm

• Not a optimal utilization of three licences!
  • It's possible to harvest as much as 1 600-1 700 M.tons pr licence (~2 x Model)
    • Requires a more large-scale operation

• Average EFCR used in the calculation is high: 1,27
  • It's possible to achieve an EFCR more closely to 1.
    • Top 25% EFCR in Norway over the last ten years is 1,14
    • Top 10% EFCR in Norway over the last ten years is 1:04.

• Average mortality at 16,1 % is high
  • Some sites in Norway are now achieving only 2-4 % mortality
  • Then on the other side, some sites have mortality at over 30 % - mostly due to disease.
Use of "best-practice" inputs

- EFCR: 1.14
- Mortality: 8% per generation

- Gives a production cost of 4 US$/Kg HOG (Compared to 4.24)
  - Reduction in feed cost
  - Reduction in smolt cost

- Model Net Pen Yield per smolt: 3.44 kg
- (Model Net Pen Base Case: 3.17 kg)
- Model RAS Yield Per Smolt: 3.97 kg HOG
Quick estimation of profitability at Steady State – Base Case

Model Land-based RAS fish farm – No Price Premium:

Investments:
• Investments in total: 32 M US $

Income:
• Price per kilo 34 NOK or 5,66 US $
• Total estimated income: **18.68 M US $**

Costs:
• Production cost excluding financial cost: $3,98
• Total production costs (ex. finance): **13.13 M US $**

**Earnings before Interest and Taxes (EBIT): 5.55 M US $**

Model Net Pen farm – Conservative Performance:

Investments:
• Investments in total: 12,3 M US $

Income:
• Fish Pool forward prices
  - 2014: 35,85 NOK/Kilo
  - 2015: 33,88 NOK/Kilo (jan-aug)
• Estimated price pr kilo: 34 NOK ≈ 5,66 US $
• Total estimated income: **18.67 M US $**

Costs:
• Production cost excluding financial cost: $4,24
• Total production costs (ex. finance): **13.99 M US $**

**Earnings before Interest and Taxes (EBIT): 4.68 M US $**
Quick estimation of Profitability at Steady State – Best Case

Model Land-based RAS fish farm – Premium Price:

Investments:
- Investments in total: 32 M US $

Income:
- Possibility for a 30% price premium
  - Price per kilo \((5,66\times1,3) \approx 7,36\)
- Total estimated income: **24.29 M US $**

Costs:
- Production cost excluding financial cost: $3,98
- Total production costs (ex. finance): **13.13 M US $**

Earnings before Interest and Taxes (EBIT): **11.16 M US $**

Model Net Pen farm – High Performance:

Investments:
- Investments in total: **12.3 M US $**

Income:
- Fish Pool forward prices
  - 2014: 35,85 NOK/Kilo
  - 2015: 33,88 NOK/Kilo (jan-aug)
  - Estimated price pr kilo: 34 NOK \(\approx 5,66\) US $
- Total estimated income: **18.67 M US $**

Costs:
- Production cost excluding financial cost: $4,00
- Total production costs (ex. finance): **13.20 M US $**

Earnings before Interest and Taxes (EBIT): **5.47 M US $**
Cash Flow Assumptions

Model Land-based RAS fish farm
- Salary: $1,575,000/year
  - 35 persons
- Electricity: ≈ 21.5 mWh
  - Cost pr kWh: $0.05
- Oxygen: ≈ 3000 M.tons
  - Cost pr kilo: $0.2
- Bicarb: ≈ 862 M.tons
  - Cost pr kilo: $0.35
- Feed: $1.50 pr kilo
- Eggs: ≈ 1.2 million
  - Cost: $0.30 each
- Management: $500,000/year
- Primary processing:
  - Salary: $375,000/year
    - 10 persons
    - Other cost included in the total calculation
  - Price per kilo HOG: $5.45 – $8.77

Model Net Pen farm
- Salary: ≈ $750,000/year
  - 6 persons
- Primary processing ≈ $0.38/kilo HOG
- Well boat 0.92$/kilo HOG (includes smolt and slaughter transport)
- Insurance premium ≈ 0.8% of the value of the biomass
- Feed: $1.48 pr kilo
- Smolts:
  - Conservative performance: 1030'/year
  - High performance: 960'/year
  - Cost: ≈ $1.53 each
- Other production cost (Ex. Electricity, de-liceing etc.) ≈ $0.43$/kilo HOG
- Price per kilo HOG: $5.45 - $6.75
- Licences not depreciated and is sold after 10 years

Both:
2% inflation first 6 years
3% inflation four last years
Value of equipment/buildings etc set to 0 after ten years
Net present value

- Rate of return calculated to 8.91%. (6% loan interest, 28% tax, 27.23% required return on equity before tax, 30/70 private equity/loan)

<table>
<thead>
<tr>
<th>Risk free return</th>
<th>3.23 %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial risk</td>
<td>10 %</td>
</tr>
<tr>
<td>Financial risk</td>
<td>10 %</td>
</tr>
<tr>
<td>Liquidity premium</td>
<td>4 %</td>
</tr>
<tr>
<td>Required rate of return before tax</td>
<td>27.23 %</td>
</tr>
<tr>
<td>Tax (28%)</td>
<td>7.63 %</td>
</tr>
<tr>
<td>Estimated required rate of return on equity</td>
<td>19.61 %</td>
</tr>
<tr>
<td>Estimated required rate of return on total capital</td>
<td>8.91 %</td>
</tr>
</tbody>
</table>
Net present value at 8.91% required rate of return

Model Land-based RAS fish farm:
- NPV: -16 M US $
- NPV & NO Required Rate of Return: $1,810,000

Model Land-based RAS fish farm with premium price
- NPV: 13.33 M US $
- NPV at 0, at a required rate of return of: $\approx 14.35\%$

Model Net Pen farm - Conservative performance
- NPV: 7 M US $
- NPV at 0, at a required rate of return of: $\approx 15.07\%$

Model Net Pen farm - High performance
- NPV: 11.39 M US $
- NPV at 0, at a required rate of return of: $\approx 18.67\%$

NPV is for 10 years
Comparative GHG assessment of Model PEN and RAS salmon production: Goal and scope

- **Goal:** To study the potential climate impact from the production of 1 kg of salmon in live weight.

- **Method:** GHG assessment performed with the Life Cycle Assessment (LCA) method. Impact assessment calculate the potential climate impact in CO2 equivalents (CO2e) according to IPPC guidelines.

- **System boundaries:** The assessment includes resources use production of feed ingredient and till the salmon is ready for slaughter at the production site. Construction of production equipment and production facilities are included.
System boundaries for the PEN system
System boundaries for the RAS system
Data

• Important data:
  - Model RAS: 1.09 kg feed/kg salmon in live weight. Electricity input: 4.6 kWh/ kg salmon in live weight
  - Model PEN 1.27 kg feed/kg salmon in live weight

• Feed production is modelled with data from the project "Climate impact and area use of Norwegian salmon production" (Hognes, 2011) and "Carbon footprint and energy use of Norwegian seafood products" (Winther et al., 2009)

• Other inputs to the system e.g. electricity, oxygen, construction materials, fuel etc. is modelled with data from the life cycle assessment database EcoInvent v2.2.
Sum of GHG emissions caused by the production of one kilo of salmon in live weight from production of feed ingredients and up to salmon is ready for slaughter.

Cases:
1. Model RAS system using a 90% hydropower / 10% fossil fuel electric mix with a GWP of: 0.04 kg CO2e/kWh*
2. Model RAS system using an average electric mix for the US with a GWP of 0.77 kg CO2e/kWh*
3. Model Net pen system. Average FCR: 1.27
4. Model Net pen system with best practice, FCR: 1.14

*: Modelled with data from the EcoInvent v2.2 database
Comparison including transports to retailer in the US

1) Fresh salmon produced in US by RAS (US Mix.)
2) Fresh salmon produced in US by RAS (90% hydro)
3) Scandinavian frozen salmon to US by ship
4) Scandinavian fresh salmon to US by flight

Sum of GHG emissions caused by the production and transport of one kilo of salmon in head on and gutted (HOG) weight (from production of feed ingredients and up to delivery at retailer gate)

Cases:
1. **Fresh** salmon from RAS system using an average US electricity mix and transported 500 km to retailer with **efficient** truck
2. **Fresh** salmon from RAS system using 90% hydro power electricity mix and transported 500 km to retailer with **efficient** truck
3. **Frozen** salmon from PEN system in Norway transported 5 600 km to the west coast of the US by **large container ship**
4. **Fresh** salmon from PEN system in Norway transported 5 600 km to the west coast of the US by **airfreight**
Important remarks to the GHG assessment

• A GHG assessment **only assess the potential climate impact and not the wide range of environmental impacts that food production cause** and its overall environmental sustainability. A GHG assessment is not a complete indicator of the environmental sustainability.

• Several potentially important climate aspects of food production and consumption is not included, e.g.: Waste (how much of the salmon is actually eaten); processing; packaging; transport efficiency; by product utilization and nutrient recovery (e.g. phosphorus).

• The results presented here can not be compared to LCA results from other sources unless it can be proven that identical data and methodical choices is used. According to the relevant ISO standards for LCA these results can not be used to make commercial claims.
Conclusions from the GHG assessment

• Feed efficiency is the dominating parameters of the carbon footprint of the salmon production

• The most straight forward and clear assumption is to use the electricity mix in the power market in which the production occur.
  • In a market where electric power is a commodity in short supply, and where power markets are connected through economy and/or the grid, it is challenging to argue that power is supplied from one specific source. As a minimum there must be a consistency between the price paid for the power and the data used in the GHG assessment.

• Construction of production facility and equipment is not an important contributor to the total carbon footprint of the salmon, but the ability to produce closer, or choose transport to the market is potentially important.
Wrapping up - conclusions

• **Hypothesis 1:**
  The land-based production of Atlantic salmon in this Model RAS system has a higher CO\textsubscript{2} footprint than production in a Model Net Pen farming system.
  - FALSE – with clean energy source
  - TRUE – with typical US/EU mix based on fossil fuels

• **Hypothesis 2:**
  Land-based production of Atlantic salmon in this model RAS system has a higher production cost and lower return on investment than production in a Model Net Pen farming system.
  - Prod.cost FALSE – given the assumptions in this presentation
  - ROR TRUE – if it is not a premium price
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